

# KIMBERLY R. COFFMAN

AUTHOR. SPEAKER. AWARD-WINNING INCLUSION STRATEGIST.



## ABOUT KIMBERLY

KIMBERLY R. COFFMAN is a leading expert in supplier diversity and the CEO of Kimberly Rae Consulting. With executive roles at top companies like Delta Air Lines and Herman Miller, she has driven global diversity strategies and served on key diversity councils. A recognized speaker and award-winning leader, Coffman is committed to empowering minority-owned businesses and advancing inclusion in procurement.

### AT A GLANCE

- CEO, Kimberly Rae Consulting
- Supplier Diversity & Inclusion Expert
- Advocate for Minority-Owned Business
- National Bestselling Author
- Named “Top 25 Women in Power Impacting Diversity”
- Named “Champion of Diversity”

## SUGGESTED QUESTIONS

- What sparked your passion for supporting diverse-owned businesses, and how has that mission evolved over time?
- What are the most common mistakes businesses make when trying to secure contracts with major corporations, and how can they avoid them?
- Tell us about your new book. What inspired you to write it, and why do you feel this topic is more important than ever?
- You’ve served on several industry boards and councils. How do these leadership roles influence your approach to supplier diversity?
- What advice would you give to entrepreneurs who feel discouraged by the barriers they face in breaking into corporate supply chains?

## SPEAKING TOPICS

SUPPLIER DIVERSITY STRATEGIES

INTEGRATED MARKETING COMMUNICATIONS

INCLUSIVE BUSINESS PRACTICES

EMPOWERING DIVERSE ENTREPRENEURS

AUDIENCE

